

Contact:

**Bill Soeters**  
**The UPS Store at Carrboro Plaza**  
**Store3651@theupsstore.com**  
**919.918.7161**

## ***THE UPS STORE at Carrboro Plaza* NOW OFFERS CARBON NEUTRAL SHIPPING OPTION**

Carrboro, NC, *The UPS Store*® at Carrboro Plaza is now offering its customers the option to neutralize the climate impact of their packages when shipping with UPS. When customers select the carbon neutral option, UPS calculates the carbon emissions associated with their shipments and then purchases and retires carbon offsets to mitigate the effects.

In October 2009, UPS became the first small package carrier in the U.S. to offer shippers the option of paying a fee to offset the climate impact of their shipments. The fee ranges from \$0.05 for a ground package, \$0.20 for an air package to \$0.75 for an international package. In 2010, UPS will match offset purchases up to \$1 million.

"We are excited that UPS is offering the carbon neutral program," Bill Soeters, *The UPS Store* owner. "It allows us to provide our customers a convenient way to help address climate change."

UPS's proprietary calculation methodology and processes are verified by Societe Generale de Surveillance (SGS). In addition, the carbon offset process also is certified by The CarbonNeutral Company. The calculator is based on Greenhouse Gas Protocol, the most widely used international standard for carbon accounting and reporting.

When a customer elects to neutralize their shipments, UPS will calculate the carbon impact and then purchase high-quality certified carbon offsets on the customer's behalf. UPS will target offsets certified to the "Gold Standard," "Voluntary Carbon Standard" or "Climate Action Reserve." The Garcia River Forest Project in Northern California is one carbon offset project UPS is buying credits from.

In addition to carbon neutral shipping, *The UPS Store at Carrboro Plaza* encourages consumers to help protect the environment by bringing in clean packaging materials for reuse. Packaging peanuts, bubble wrap, air cushions and Styrofoam planking are accepted.

*The UPS Store* also accepts toner cartridges and cell phones for recycling.

### **About The UPS Store**

With more than 4,300 locations in the United States, *The UPS Store* network comprises the nation's largest system of retail shipping, postal, document and business service centers. *The UPS Store* locations in the U.S. are independently owned and operated by licensed franchisees of Mail Boxes Etc., Inc., a UPS subsidiary. For additional information, please visit [www.theupsstore.com](http://www.theupsstore.com).

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